

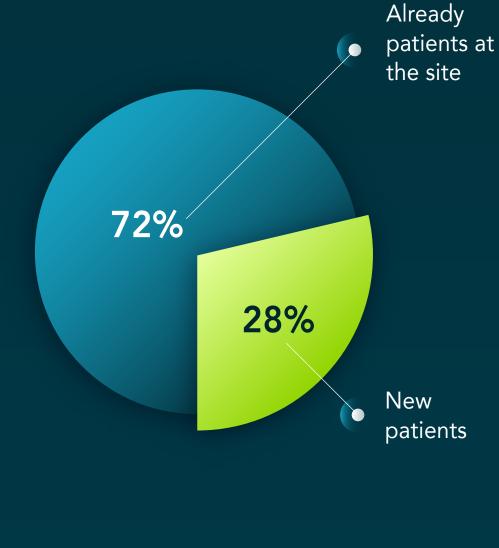
# Patient Recruitment and Enrollment in Clinical Trials



How do people learn about clinical trials?

participants come from<sup>1</sup>:

Breakdown of where



**58%** 

Primary care physician



research information<sup>2</sup>:

The public's top 5 sources for clinical

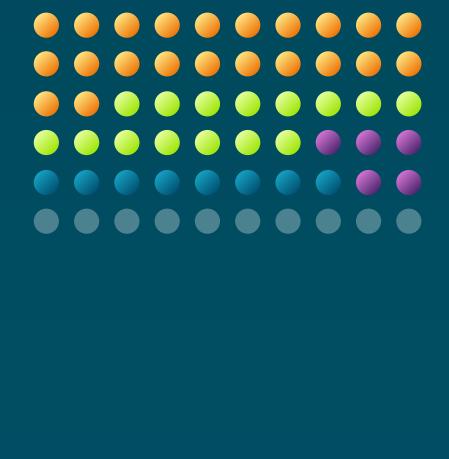




Nurse at primary care

19%





Importance of factors

participate in a study4:

when choosing to

## 15% to help improve their condition 8% represents the best

treatment option

**75%** 

lives of others

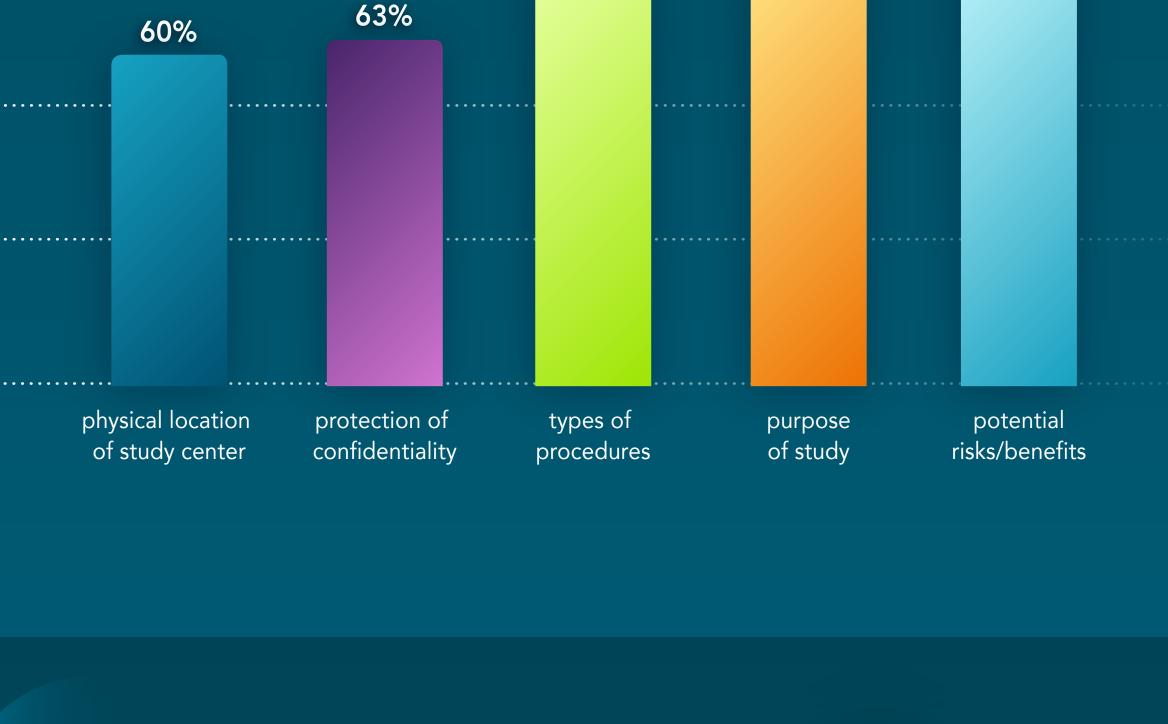
Top perceived benefits<sup>3</sup>:

26% to advance medicine

**36%** to help improve the

- 5% monetary compensation

83%



7.3%

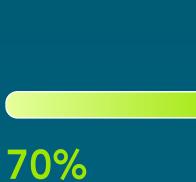


11%

of sites are failing to

enroll a single patient

What are some common enrollment challenges?<sup>5</sup>



treatment with their doctor<sup>6</sup>

19%

37%

of sites under-enroll

study volunteers

of the public hasn't considered clinical studies as an option when discussing

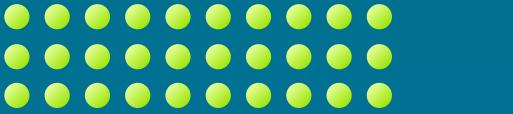
of the public are not willing to participate

in a clinical research study<sup>7</sup>





are unsure if they are interested in participating in a clinical research study<sup>7</sup>





## No Awareness

about 40% of the public are not

very confident they would find a clinical study right for them<sup>9</sup>

of the public has never or rarely considered clinical studies as an option when discussing treatment with their doctor<sup>10</sup>

Close to 70%

7% stopping treatments

Top perceived risks8:

40% side effects

- providing benefit

## express interest in discussing clinical trial participation from an online peer community<sup>11</sup>

74%

94%

of volunteers would participate in

a clinical trial study again<sup>12</sup>

View sources at advarra.com/infographic-patient-recruitment